



PLUMBEE WHOLEFOODS LTD

Quality Statement

Food safety is not paperwork. It is a promise.

At Plumbee, quality is not just a system we follow. It is a responsibility we carry.

We make food for children, and that means we must never be careless. Every ingredient we choose, every batch we prepare, and every label we place on our products must reflect the trust that parents, schools, caregivers, and communities place in us. For us, food safety is not paperwork. It is a promise.

Our work begins with real farm-grown ingredients and continues through careful sourcing, clean preparation, responsible fortification, proper records, batch traceability, and regular quality checks. We are committed to building strong food safety systems, following good manufacturing practices, complying with applicable standards, and continuously improving how we produce, test, handle, and deliver our products.

Because Plumbee serves infants, young children, families, and institutions, we hold ourselves to a higher standard of care. We believe children deserve food that is safe, honest, nourishing, and made without shortcuts. We take seriously the small details that protect a child's health - from supplier control and hygiene, to correct formulation, storage, labelling, and testing.

Quality at Plumbee is also about dignity. It is about giving parents confidence, giving schools dependable nutrition, supporting women and farmers in our value chain, and proving that safe, high-quality children's food can be made here in Kenya with care, discipline, and love.

Our commitment is simple:

OUR LOVE FOR CHILDREN CUTS NO CORNERS

MADE WITH LOVE. MADE FOR GROWTH. MADE TOGETHER. MADE IN KENYA.